

**RICOH**

# IN-PLANT

Understanding Today's  
IN-PLANT Needs and  
Delivering Working Solutions



**PPBG** PRODUCTION PRINTING BUSINESS GROUP



Documents are essential for business. For companies, schools, and governments to succeed—and for in-plants to keep up—you need to deliver cost-effective, high quality, secure document services. Plus, you must evolve as business needs and technologies change, while effectively reaching out to clients with new services and workflows. Rarely can you do this alone.

That's why we have created a new business unit—Ricoh's Production Printing Business Group (PPBG)—a partner to listen and understand your unique needs, provide creative insights, deliver effective answers, and integrate new systems within your corporate infrastructure.

## Understanding Today's IN-PLANT Needs and Delivering Working Solutions

### **"I need to turn around a variety of documents quickly."**

Whether printing postcards on heavy paper, glossy brochures, or high volumes, your in-plant is expected to produce a wide variety of documents while meeting tight deadlines and demanding requirements. PPBG understands and responds with equipment and solutions that meet the production-sized challenges of contemporary in-plant environments.

### **"It's important for me to always meet my commitments."**

Your customers want to know their jobs will be ready on time and printed correctly. For this reason, production equipment must be ultra-reliable. Software systems must be robust and easy to use. And service must be responsive and effective. PPBG offers you reliable printers, partnerships with world-class software solution providers, and service quality that is second to none. We also ensure that many critical printer components are replaceable by your own trained operators to reduce service calls and get you back up to speed quickly.

### **"I need to keep costs within my operating budget yet still compete with commercial printers on quality."**

Print-for-pay providers are as competitive as ever and even departmental printers are producing increasingly higher quality documents. At the same time, you are restricted by diminishing operating budgets. PPBG understands these pressures and delivers customized strategies that include competitive machine pricing, lease rates, and service costs to reduce your TCO.

### **"I need to offer personalized communications, variable data printing, and other up-to-date service offerings."**

High speed networks and Internet communications are now mainstream, so your clients expect cutting-edge solutions, including the ability to order online. PPBG will work with you to ensure you add value far beyond printing. Look to PPBG for ideas that expand your services—whether that includes variable data printing, web-to-print capabilities, fulfillment services, or other unique offerings.

### **"I need systems that integrate into my workflow and corporate Intranet."**

Even the most sophisticated systems are useless if they don't integrate into your operational workflows and corporate infrastructures. Our talented, experienced support staff is there to design and integrate systems that are perfect for your unique in-plant operations. We ensure you receive the technical expertise and resources you need to solve your production business problems and maximize your technology investment.

Think Production. Think Ricoh.

**RICOH**

Turn a wide variety of documents around quickly ...

Always meet commitments ...

Keep costs within budget, while staying competitive ...

Improve service offerings ...

Seamlessly integrate new systems ...

**Customer Driven Printing Solutions**



**[www.ricoh-usa.com/ppbg](http://www.ricoh-usa.com/ppbg)**

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