

RICOH

DATA CENTERS

High Performance, Reliable Solutions
for **SERVICE BUREAUS**



PPBG PRODUCTION PRINTING BUSINESS GROUP



Complex workflows, transpromo campaigns, immediate document turnaround, advanced printer technologies—service bureaus face a long list of ongoing challenges and relentless competition to provide clients with premier service and customized solutions. To be successful, you need differentiated solutions that will help your clients dominate the competition, save money, and boost profitability.

At Ricoh, we understand what it takes to compete in the service bureau market. That's why we have created a new business unit—Ricoch's Production Printing Business Group (PPBG)—offering a comprehensive set of software, hardware, and partner solutions that will help you grow and facilitate your clients' success.

High Performance, Reliable Solutions for SERVICE BUREAUS

"I'm expected to improve growth and profitability while struggling with the day-to-day."

Your clients are juggling heavy workloads while at the same time working to grow their businesses. That's why they turn to you, a trusted partner, for help with their production printing. Whether your client is asking for integrated color to heighten the impact of a marketing campaign, or ways to manage check applications, PPBG offers a full suite of integrated hardware and software solutions geared toward advancing growth and profitability.

"In a noisy world, my documents need to stand out."

It's your responsibility to anticipate trends and be ready with solutions to bolster your clients' success. Expanding your client services may be as simple as converting simplex documents to duplex, or adding highlight color to increase document impact. PPBG offers a full spectrum of document production capabilities to fit your clients' needs for communications that will stand out amidst the clutter.

"Our turnaround time is always 24 hours—no exceptions!"

Maximum utilization of printer equipment, load balancing, and continuous uptime is absolutely essential for 24-hour turnaround. Ricoh's print production solutions include user-replaceable consumables and workhorse print engines that perform longer between preventive maintenance. PPBG also offers advanced production monitoring software and services for every print application.

"What I really need is complete document security and integrity."

With heightened privacy laws, regulatory rules, and compliance issues, it's critical to know that customer communications are secure, 100% accurate and will arrive when promised to the right customer. PPBG and our select software partners provide complete document integrity solutions that ensure every document reaches the right destination—each and every time.

"What keeps me up at night? Shrinking budgets!"

Executives at all levels are measured against dwindling budgets—yet asked to do more to keep customer relationships strong. In your line of business, the burden grows exponentially with every client. PPBG provides production print solutions that offer improved workflow, reduced downtime, and fast printing—helping you and your clients do more with less.

Think Production. Think Ricoh.

RICOH

Improve growth and profitability ...

Help customer communications stand out ...

Meet 24-hour turnaround times ...

Ensure complete document security and integrity ...

Do more with less ...

Customer Driven Printing Solutions



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